

Mr J Craig Shields III



Craig Shields' background is a blend of business consulting and advocacy for clean technology.

He obtained his B.A., from Trinity College, Hartford, CT, in 1977 in (Physics and Philosophy), and in 1979 he was awarded an M.A., from Georgetown University, Washington, D.C., in (Philosophy).

Since 1983, Craig has owned and managed a marketing agency with a staff as large as 210 professionals, generating demand for Fortune-sized and high-growth clients in IT, automotive, and industrial capital equipment. Headline client relationships have included

IBM, Hewlett-Packard, Sony, 3M, FedEx, General Motors, Litton, 3Com, Xerox, AT&T, Fujitsu, and Oracle.

Craig's position as editor of 2GreenEnergy and Clean Energy Press enables him to use these business skills to forward concepts that are central to our survival as a species: the cessation of destructive practices associated with the production and consumption of energy. Since its inception, the website 2GreenEnergy.com has enabled people all around the globe to come together and share important ideas concerning renewable energy, electric transportation, and sustainability more generally.

Craig's first book, *Renewable Energy – Facts and Fantasies*, was a #1 best-selling energy book on Amazon. His current book, *Is Renewable Still Doable*, is also doing quite well. Both are compilations of interviews with subject matter experts on the technology, the economics, and the politics of clean energy.

His presentation is on: **Predicting the Clean Energy and Electric Vehicle Adoption Curve**